

**2018  
ANNUAL  
REVIEW**



**THIS IS CAMP QUALITY.**



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# JANET & ASHLYNNE'S STORY

Janet Teboekhorst has experienced the magic of camp both as a sibling and as a mom. Her brother Ian attended a camp like Camp Quality during his cancer journey over 30 years ago, and her daughter Ashlynnne has attended Camp Quality Southern Ontario for the past 2 summers. Ashlynnne is now cancer-free and thriving.

I was first introduced to camp for kids affected by cancer 31 years ago. My brother Ian had been in and out hospital for over a year when he got to experience camp.

**I don't remember much about the lead up to camp for him or the stories about camp but I do remember his bright beautiful smile when he got home.**

I remember him showing us the crafts he made. I remember him telling us about his favourite counsellor who was an accountant for McDonald's and told the kids his job was counting French fries. How awesome is that?! Ian had a spark we hadn't see in a while. Unfortunately Ian passed away a few short months after camp.

Life carried on for me while missing Ian every day. I finished high school and college, eventually marrying and having 3 children, two boys and a girl. Life was good. Periodically I would see things about kids' oncological camps and always, always remember Ian's smile.

When my youngest, Ashlynnne, was 4 ½ she was diagnosed with the same cancer as Ian. We were introduced to camp our first week in oncology. I loved hearing and seeing how much the camp experience had grown over the years. Camp was a blessing in the hospital for us. Ashlynnne experienced her first WAC, weekend at camp, just after her 5th birthday and less than 2 months after completing treatment. She has attended camp every year since.

Although Ian and Ashlynnne never met, they have a very strong bond. Sitting on a shelf in Ashlynnne's room is a camp trophy with Ian's name on it. Tucked away in a drawer is Ian's camp t-shirt. He is never very far from her.

## **So what does camp mean to a parent?**

How are these camps different from any other kids summer camp? I've given this a lot of thought over the years but could never come up with an answer.

Camp was more than just camp. I expected anyone who asked to understand but the reality is to fully understand you need to be one of us.



# JANET & ASHLYNNE'S STORY

The ah-ha moment came about three years ago. We had to pick up Ashlynnne from camp early. As soon as we got out of the car, I felt something. Something I could never explain. Perhaps it was magic. It was like stepping into another universe. As I was talking to one of the camp counsellors, a young girl in Ashlynnne's group was trying desperately to get my attention. "Ashlynnne's mom, guess what? Guess what? Guess what? Ashlynnne's mom?" I was expecting a great camp adventure story and couldn't wait to hear what it was. Maybe they went waterskiing or tubing or went high up on the ropes course or made friendship bracelets.

**The response I got, delivered with such excitement in her little voice, was "Ashlynnne and I had the same cancer."**

I felt so humbled at that moment. I was speechless. What was I to say? Hey, that's great? I stumbled with my words. I don't remember what I said in the moment.

That is what these camps mean to these kids. It's a chance for them to be with other kids who share the same physical and emotional scars. It doesn't matter if they are in the thick of it or 8 years past chemo. They are in a safe place with kids who just get it. No drama. Pure love for each other.

**A place where having cancer is normal. A bond that only they would understand.**

We have experienced all three camps offered in Ontario and love them all for a variety of reasons. We are blessed to have them and could not imagine not having them in our lives. Our two boys have also had the experience of summer camp. Our oldest has just aged out of camp. Even he is having a hard time letting go. He has made some lifelong friends and lifelong memories. Our middle son is looking forward to working at camp in a couple of years.



Ashlynnne (centre) & Friends at CQ

# JANET & ASHLYNNE'S STORY

Each camp offers something different from the others. This summer, Ashlynnne went to Camp Quality for her second year. It took awhile for us to start with Camp Quality but we're so glad we did.

**When I asked Ashlynnne recently what she loved most about Quality, her response was "Ginny and Helena".**

Her companion and her best friend, the triplets. Ashlynnne and Helena have been friends since they were 5. They are now almost 14. The girls were paired up with Ginny last year. Such a great match! I think they were literally glued to the hip for a week.

Ginny has kept in touch all year. We heard from Ginny about camp this year before we had confirmation from the office! The girls planned their time at camp for weeks, carefully coming up with their twin outfits. They had a blast once again and are already looking forward to summer 2020.

Ashlynnne's moto has been "what happens at camp stays at camp" so I don't hear a lot of stories. It took me a long time to be at peace with that, not knowing what she did every second of every day. In the end she doesn't have to share and I am ok with that with.

**Her smile says it all.**

None of these camps would even be possible if it wasn't for the support from private and corporate donors, community foundations, and amazing volunteers. To say thank you doesn't seem like enough. These camps truly are a blessing.



Ashlynnne (left) & Friends at CQ

# PRESIDENT'S MESSAGE

It gives me great pleasure to report on another successful year at Camp Quality Canada. As President, I have the privilege of highlighting the exceptional work done by so many people to ensure that our campers have an outstanding and hopefully transformative experience at camp.

At the national and Board level this was a year of significant change. Our purpose? To put the organization in a stronger and more sustainable position for the future. We developed and began implementing a budget deficit reduction strategy. Although our reserves are robust, we realize that continuing to run a deficit is not a viable long-term option. With our deficit reduction plan, we are optimistically moving forward to reach our goal.

In 2018 we made the difficult decision to pause our notable Puppet Program after a run of many successful years. This program started as a way to help our CQC campers transitioning back to school. After experiencing a sense of joy and empowerment at camp each summer, sometimes campers returned to school to face limitations and labels. Using puppets and role playing, our trained volunteers went into schools to visit primary classes to develop awareness, empathetic responses and support among classmates.

**We wish to thank and honour the dedicated cadre of volunteers across the country who made a difference to so many of our campers through the Puppet Program.**

We hope to introduce a new but similar educational program.

One of the singular features of Camp Quality Canada is the truly remarkable commitment of the over 500 volunteers who are responsible annually to make sure that over 200 Canadian kids with cancer, or their siblings, have a magical week away where they are just kids - not kids with cancer.



# PRESIDENT'S MESSAGE

It is the VOLUNTEERS who make the Camp Quality experience so outstanding. Everyone at camp who is not a camper, is a volunteer – nurses, doctors, waterfront and craft staff, food services staff, our Companions (Camp Quality's version of a "super counsellor"). Even the Camp Directors are volunteers, usually with heavy commitments in their own professional lives, not to speak of their family duties to put aside.

Each one of these individuals take a week off to go to camp to volunteer. This one week is the tip of the iceberg when it comes to organizing everything that is needed to run a safe, marvelous week of camp.

There is a whole other notable group of volunteers who make it possible: community organizations, medical people, folks who run Camp Quality fundraisers.

**This is the glue of all Camp Quality communities - the people who devote endless hours to ensure that their community wholeheartedly supports their kids and "their" Camp Quality.**

Just a few of the many remarkable examples include : the family of a camper in Northwestern Ontario who keep the tradition of baking 100 dozen cookies for camp, in honour of their grandmother who had done this for 10 years prior to her passing; the dozens of local service groups who magically turn up each year to help set-up and teardown our camps; the local police and Ministry people who come to camp year after year to educate and create fun adventures on safety and boating issues; the mother of the Camp Director in Southern Ontario who went to camp this summer to be the "camp mom" for campers who were homesick or just needed that little bit of extra attention. The list is endless.

Finally, special thanks go to the wise and dedicated group of Board of Directors who tirelessly volunteer to all likes of activities to ensure that the Board and organization runs as effectively and carefully as it needs to.

**This is the Camp Quality family who will carry the magic forward for our kids.**

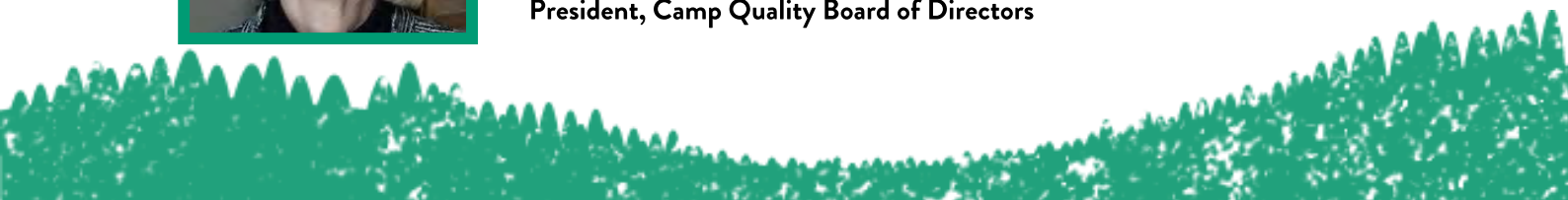


Sincerely,

A handwritten signature in blue ink that reads "Mandy Thomson". The signature is written in a cursive style.

**Mandy Thomson**

**President, Camp Quality Board of Directors**



# OUR PROGRAMS

## WELCOME TO CAMP QUALITY: FINDING COMMUNITY. MAKING MEMORIES.

Camp isn't ordinarily an option for kids who are affected by cancer or serious illnesses. But at Camp Quality, we've created medically-sound camp programs designed to support their needs. From our medical teams to our inclusive outdoor activities, we help our campers find the freedom to simply be a kid!

In 2018, 427 Volunteers gave their time, love, and dedication to CQ. Their giant hearts, open arms and boundless energy changed the lives of our campers. Without them, our camps are not possible. We are grateful to count them as family.

**Gather 'Round the Campfire and let us tell you about our amazing programs and special people.**

### ALBERTA

Founded 1988

Located near the city of Red Deer, Camp Quality Alberta has been part of our community of camps for over twenty years. Camp Quality Alberta was our third camp to run in Canada! This year, we had a camp week with 48 campers who enjoyed fun, optimism, and community on the shores of Alberta's beautiful Sylvan Lake. We welcomed returning and new families.

#### VOLUNTEER STAFF

Andrea Ruta	Kathryn MacLellan
Ashley Small	Mackenzie Cook
Ashley Wong	Mackenzie Murray
Ashlyn Kay	Mckenzie Keil
Austin Knibb	Meaghan Kay
Blake Rutschke	Michelle Chan
Brandon Parker	Parker Knibb
Candace Chan	Presley Bendza
Chase Murdoch	Presley Waknuk
Emma Walker	Rosa An
Erin Nickle	Ryan O'Neill
Jayna Mazurin	Samantha O'Neill
Jenna Yoxall	Sara Rojas
Jennifer Madsen	Shane Steinbring
Jenysa Senchuk	Stephanie Jackman
Jessica Walker	Winnie Tran
Kate Lindsay	





## MANITOBA

Founded 2005

Our Manitoba camp has been growing steadily each year! From 9 campers in 2005 to 55 campers in 2018! This summer we played in Lake Brereton, watched the stars, and had a blast getting to know the 56 volunteers that support camp!

### VOLUNTEER STAFF

Aaron Mitchell-Dueck	Haley Smyth	Kristin Vielhaber	Rube Rupak
Ainsley Kullman	Harrison Knysh	Kurt Fink	Ryan Cantor
Alaya Davidson	Jack Button	Laura Friesen	Scott McMillan
Alyssa Silva	James Lauder	Layne Pingert	Steven Arnold
Annette Bouchard	Jason Pchajek	Lois Weidman	Taylor Thorkelsson
Benjamin Sepke	Jessica Sutton	Matthew Taylor	Tori Lewis
Brandon Bouchard	John Luke	Meaghan Proulx	Troy Bihun
Brenden Gali	Jordan Beer	Megan Smyth	Valeri Kelly
Charlesly Salter	Jordyn Warren	Melissa Hadden	Vanessa Nguyen
Cheryl Smith	Kaelyn Middleton	Michaela Tymchyszyn	Victoria Gutscher
Cheryl Wigston	Kaitlin Reilly	Nicole Bouchard	Wilma Geschiere
Colin Bouchard	Karim Sidhom	Nicole Carswell	
Daniel Beddome	Katrina Besharat	Owen Kemball	
Denis Bissonnette	Kerrie Calvadores	Parth Saul	
Desiree Elke	Kira Lourenco	Rebecca Pchajek	



## NORTHWESTERN ONTARIO

Founded 2002

Camp Quality Northwestern Ontario is our fourth oldest camp in Canada. This year we served 22 campers in the summer during a week, support by 60 volunteers! We had fun getting creative in the Craft Hut, swimming at the lake and visiting the Terry Fox Memorial.

### VOLUNTEER STAFF

Adrian Grebowicz	George Comuzzi	Linda Love	Rosie Vita
Amy Mawhinney	Jacklyn Spithoff	Madison Pritoula	Samantha Stovel
Andrew Vida	Jacqueline Hanley	Margaret Tulloch-Hull	Sara Cicchitano
Ashleigh Quarrell	Jaimie Peace	Marnie Merchant	Shirley Ryan
Austin Visser	Janessa Buffone	Meaghan Wojciechowski	Sophie Widla
Ben Neilipovitz	Janice Ripley	Meghan Carlisle	Stephanie Craig
Bev Schelling	Jessica Sonogo	Mehran Masoom	Stephanie Meservia
Brett Glena	Jonathan Neilipovitz	Melissa Mannila	Sylvie Mayo
Cameron Robb-MacKay	Joseph Willis	Mike DiMeo	Taylor Ferrence
Cole Anderson	Joshua Francis	Neave Badanai	Taylor Wiedenhoef
Colleen Craig	Kaitlyn Veneruz	Nicholas Kwiatkowski	Tere McDonald
Daniel Trevisanutto	Kasey Etreni	Nicole Hogan	Tori Glena
Daniela Carlino	Katelyn Varga	Randy Turk	Victoria Benevides
David Savage	Kelsey Lecappelain	Robert Siemens	Vince Mirabelli
Erika Bishop	Kyle Fediuki	Rosa Carlino	



## NORTHERN ONTARIO

Founded 1992

Our second camp in Canada finished summer 2019 with 62 campers. When we first opened the doors to this camp, we had just 18 campers! In Northern Ontario we are a tight knit community and are able to offer many programs outside of summer camp to continue to serve families and kids affected by cancer.

### VOLUNTEER STAFF

Adam Goegan	Ariane Giroux	Drake Autieri	Mackenzie Martel	Santeria Mulcahey
Alexandra Meikleham	Ashlee Brownlee-Sheaves	Emalie Hendel	Mackenzie McMahon	Sara Machum
Alison Cudmore	Ashley Staalstra	Éric Papineau	Madison Burella	Simone Meikleham
Allison Andlar	Bailey Arnold	Erica Bichel	Madison Valle	Sophie Portelance
Allison Kennedy	Brad MacKenzie	Erin Zapshalla	Mardi-Ann Denniston	Stefanie Vallee
Amanda Foulem	Brandon Leeson	Faye Nicholson	Matthieu Bonin	Stephanie Clark
Anaik Tremblay	Breanne McTiernan	Greta Clarke	Megan Duhamel	Stephanie Kramp
Andrea Lamarche	Brendan Bulfon	Hailey O'Grady	Michael Hachey	Stephanie Miller
Andrew Gratto	Brett Benham	Hallie Prescott	Michaela Kluge	Suzanne Dzimidowicz
Andrew Kusnierczyk	Britney Gordon	Irina Podinic	Michaela McGillis	Talia Di Marco
Andrew Moore	Caitlyn Kusnierczyk	Isabelle Papineau	Nadine Monette	Taylor Finley-Dolynchuk
Angie Wiwczor	Caitlynn McCaig	Isabelle-Gabriele Hendel	Natalie Pinkos	Teresa Fryer
Anita Bracer	Cara Grosset	Jacob Bonin	Neil Fryer	Terrance Smith
Anne Duguay	Carter Moroz	Jacob McDonald	Nicholas Buttazzoni	Terri Ward
Ariane Giroux	Cheryl Vanderheyden	Jennifer Livrizzi	Nicholas Tubin	Thomas Lapicciarella
Ashlee Brownlee-Sheaves	Colleen Ballagh	Jessica Burns	Nick Lapicciarella	Tibby (Violet) Tonello
Ashley Staalstra	Connor Hill	Joannie Quenneville	Nicole Cast	Trevor Shoniker
Bailey Arnold	Courtney Bradley	John Kosiw	Nicole Stokes	Virginia Lamarche
Brad MacKenzie	Daniel DeNoble	Jordan Petingalo	Olivia Antoine	Xena Autieri
Brandon Leeson	Daniel Griffith	Joseph Lapicciarella	Orshy Bartlett	Zachary McGillis
Breanne McTiernan	Daniel Lam-Sidun	Joshua Clark	Patrick Belec	Zachary Rebeiro
Brendan Bulfon	Daniel Lapicciarella	Joshua Gagne	Rachel Belanger	
Brett Benham	Danielle Roy	Julia Borrelli	Raymond Monette	
Britney Gordon	Danika Roy	Justin Vanderheyden	Rick (Richard) Lamothe	
Caitlyn Kusnierczyk	Darian Sweeney	Justine Tubin	Roberta Boreham	
Caitlynn McCaig	Dave Hicks	Karley McGlade	Samantha Whitehead	
Cara Grosset	Deborah Lambert	Kelsey Pitre	Sandi Emdin	
Carter Moroz	Diane Tomini	Kyra Michel	Sandra McNair	



## EASTERN ONTARIO

Founded 2000

Camp Quality Eastern Ontario is our third oldest camp in Canada. This year we saw, 41 campers. We even had some visits throughout the week from some special visitors and sponsors. Our volunteer staff continue to be the backbone of camp and this year we welcomed 72 wonderful people who continue to give their time and talents.

### VOLUNTEER STAFF

Alireza Yazdanitaghvostani	Donna Adams	Kristy Boisvert	Paula ter Huurne
Amanda Demers	Elise Belle Rose	Kyle Popkie	Peter Houlton
Amy Zeglinski-Spinney	Erin Murphy	Maddy Duchesne	Philippe Boisvert
Andrea Smith	Glenn Mooney	Marleigh Callan-Brown	Richard Waldolf
Basil Akasheh	Ibrahim Kebe	Mathew Perkins	Robyn Carriere
Benon Bagire	Jamie Prince	Megan Vizena	Sandra McNally
Bethany Cseke	Janice Ripley	Melanie Espina	Sarah ter Huurne
Blair McCullough	Jenni Beharry	Melanie Thomas	Shannon O'Leary
Brittany Gaudet	Jimmy Bartlett	Melissa Sharp	Sheila Handke
Brooke Slepanski	Jordan Childs	Merina Shulist	Sofia Ribchinsky
Celeste St. John	Josee Taillefer	Michael Barrett	Stephane Laverdure
Christine Slepanski	Josh Dubeau	Michelle Lamont	Stephanie Miller
Cindy Rochette	Justin Thomas	Monique Thomas	Taneisha Kandiah
Corinne Heybroek	Kelly Brennan	Natalie Downing	Trevor Sharp
Courtney Stafford	Kelly Paul	Natalie Stewart	Veronick Sorensen
Daniel Mckay	Kevin Jackson	Nicole Wayling	Victoria Klassen
Dene Lepine	Kim Caron	Pam Mooney	Vincent Paolucci
Dominique Hendrick	Koby Hanrahan	Pamela Bejjani	Wendy Chang



## SOUTHERN ONTARIO

Founded 1988

Camp Quality Southern Ontario - our first camp in Canada! This year we welcomed 71 happy campers at YMCA Cedar Glen Camp in Schomberg. The campers swung through the high ropes course, swam in the pool and even enjoyed some dances parties!



### VOLUNTEER STAFF

Adam Martinelli	Coleton Reeds	Karla Corrigan	Rashad Usmanali
Alicia Dance	Colm Vance	Katelyn Macpherson	Richard Garlick
Alison Oswin	Craig D'Addario	Kiara Noel	Rubal Deol
Alixandra Babic	Cullen Lampman	Kirsten Niebler	Samantha Wong
Amanda Faulkner	Dave Bennett	Kori Frederick	Sean Grech
Amanda Storms	Dawn Knuff	Laura Calvert	Shana Train
Amelia Scala	Elizabeth Miller	Mackenzie Howell	Taylor Axford
Andrea Martinelli	Emily Riordan	Marshall Haines	Tineshea Hamblett
Andrew Mills	Emma Ferguson	Maureen Carney	Vanessa Gouveia
Anna Schmidt	Ena Krenus	Melissa Fletcher	Vicky Breakey
Ash Alvaro	Gabrielle Miller	Michael Tomizza	Virginia Houston
Basant Youssef	Gerrit Slingerland	Mohammed Hejazi	Vivian Hartman
Cam Coulter	Hannah Munro	Moira Overgaaug	Yen Cam
Celisse Bibr	Harrison O'Brien	Myles Peter	Youssef Akladios
Chandini Maharaj	Heather Jacques-Henry	Olivia Hartman	
Chanelle Emond	Jana Douglas	Owen Puttock	
Chloe Jang	Jane Allen	Paul Gordon	
Chris Rankin	Jason Crewson	Rachel Dioquino	
	Jordan Axford	Rachiel Hartmann	

## NEW HEIGHTS TEEN CAMP

Founded 2007

This year we welcomed 51 campers and 17 volunteers. Campers had a chance to swim in the lake, swing through the high ropes course, learn new skills and make new friends. Campers flew across Canada to attend this leadership camp! What an awesome summer we had!

### VOLUNTEER STAFF

Andrew Campagna	Patricia Lofgren
Camelia La Riccia	Samantha Tripp
Derek McLaughlin	Stacey Jewett
Jade Huffman	Taylor Thorkelsson
Janice Ripley	Tyler Pettenuzzo-Patton
Joshua Charette	Veronica Charette
Lesley Tripp	Will Ward
Marc Groulx	



## CHEO BUDDIES PROGRAM

Founded 2001

The CQ CHEO Buddies Program is a hospital outreach program that matches pediatric oncology patients with medical students; making hospital visits and stays more fun for kids, providing support and respite for parents, all while gaining insight into a family's experience with childhood cancer. During the 2018 Season we had 21 CHEO Buddy Matches. These medical students spent over 1000 hours total with their matches. Our CHEO Buddy pairs did everything from arts and crafts to science experiments to story time. The CHEO Buddies receive a vigorous training from the Interlink team at the Hospital and even go on to volunteer at camp after!

### VOLUNTEER STAFF

Ali Goodbaum  
Graham Robinson  
Isabelle Sjoberg  
Jeff Do



## CELEBRATING 27 YEARS OF CQ'S PUPPET PROGRAM

1997-2018

The Camp Quality Puppet Program was a community education outreach program that taught kids about childhood cancer. Using four life-size puppets, the presentation helps children understand the importance of caring for and offering to one another, especially when a child has a major illness such as cancer. In Canada, the Puppet Program was established in the Toronto area in 1991.

In 1999, a French version was written and in mid-Northern Ontario, both puppet programs were visiting all area schools. The Puppet program expanded all across Ontario and as far as British Columbia since then, continuing for an incredible 27 years!

Our six puppet teams were comprised of nearly sixty passionate and dedicated puppeteers, some of whom performed for over 10 years! Last year, our puppeteers put on 46 performances across four provinces, touching the lives of nearly 3,500 students - opening their minds to the ways in which they could support their friends with cancer.

On top of this, we provided hundreds of teachers with an educational tool for teaching character development. Thank you to our volunteers for years of service to Camp Quality Canada and for gathering so many young members into the CCR club.

### Merci and Thank You for a Wonderful 27 Years!

#### VOLUNTEER STAFF

Alberta Clarke	Doris Lehman	Keith Marshall
Aline Landry	Edward Zickar	Lise Proulx
Aline Marie Zickar	Elena Kasteel	Lorri Ahola
Allen Morden	Ellie Langer	Marie-Paule LaRocque
Anna Smith	Eric Johnson	Marlaine Hagel
Barbara Fallis	Erwin Mantler	Marlene Cline
Barbara McLean	Frances Pilon	Mary Jarrett
Billie Collinge	Gabrielle Laberge	Maureen Stirrett
Bob Simpson	Giovanni Marcuccio	Midge Facciol
Carol King	Harold Lehman	Millie Konderka
Carol Strong	Heather Sponchia	Nora Brown
Carolyn Maxwell	Helen Johnson	Norma Waddell
Cheryl Ramsden Lee	Henedine Weiman	Pat Shaw-Perry
Chris Crabtree	Holly McCallum	Paul Facciol
Christine Korhonen	Iris Aho	Sonja Shepherd
Christopher Paine	Jeanette McCrae	Swan MacIlquhan
Denise Waltenbury	John McKay	Sylvia Shperuk
Diane Marcuccio	John Wes Crabtree	Terrence Waltenbury
Diane Sutherland	Judy Frasca	
Doreen Paine	Kathie Rowsell	



# CAMP QUALITY 2018 BY THE NUMBERS



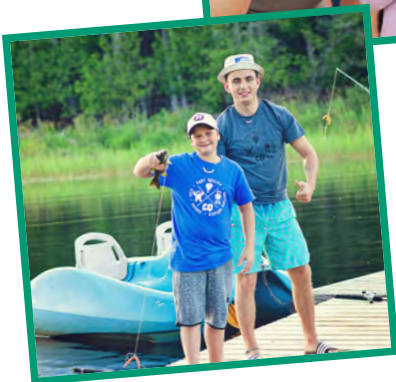
FIRST-TIME  
CAMPER



RETURNING  
CAMPER



AMAZING  
VOLUNTEER



# WHAT MAKES CQ SPECIAL?

Anyone who has been to camp knows - camp is amazing. It builds independence, leadership, and responsibility. It instills the value of nature and promotes an active lifestyle. It encourages kids to think about others, work as a team, and try new things.



## INDIVIDUAL SUPPORT

Each of our campers is paired with their own companion for the whole week at camp. This 1:1 model provides unparalleled support and attention for each camper, allowing us to customize the camp experience for each kid and make the most of their week at camp. When a camper returns each year, she will be paired with the same companion when possible.

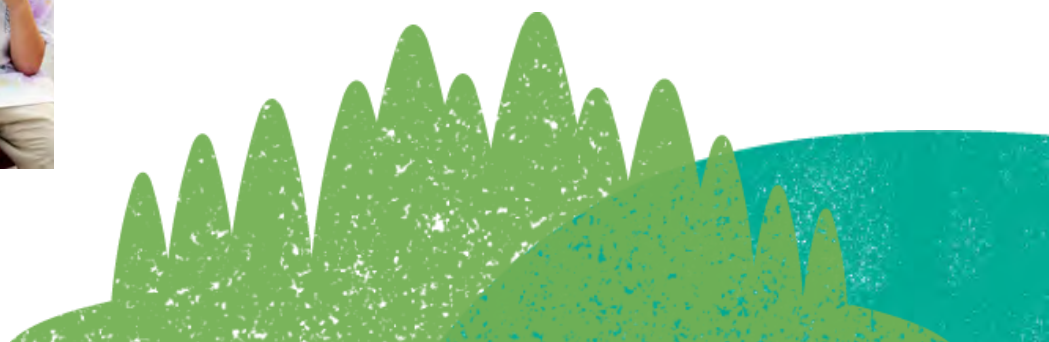
## VOLUNTEER DEDICATION

Every role at camp is filled by a volunteer. Every year, about 500 volunteers fill roles from Camp Director to Lifeguard and everything in between. The hours they dedicate to CQ equate to about \$2 million annually in labour costs. Our volunteers are AMAZING and we simply could not do what we do without them.



## SIBLING INCLUSION

Cancer affects the whole family, not just the individual child. At CQ, siblings are invited too, so that brothers and sisters can make camp memories and heal together.



# 2018 DONORS



THANK YOU! to all of our 2018 donors. Your generosity brought laughter, optimism, and "the magic of camp" to 350 kids nationally. We are so grateful for your support. Thank you for making a difference!

## **\$40,000+**

Bassin' For Kids  
KOA Care Camps of Canada  
The Staal Family Foundation

## **\$20,000-39,999**

KRP Properties  
Mr. Lube Foundation  
RBC Foundation  
Ride For Karen  
Coast to Coast Against Cancer Foundation  
TD Securities - Underwriting Hope Fund

## **\$10,000-19,999**

BNI Manitoba  
The Brides' Project  
Butter Tart Trot  
Copper Cliff Maintenance Pension Club  
ECN Capital  
JP Bickell Foundation  
Knights of Columbus  
McDonald's Restaurants of Thunder Bay  
Ottawa Senators Foundation  
The Paterson Foundation  
Pond Hockey Festival on The Rocks  
Rexall Foundation  
Tec-We-Gwill Women's Institute  
Walmart Canada



## **\$5,000-9,999**

The Ben and Hilda Katz Charitable Foundation  
Deloitte Management Services LP  
ITG Canada Corp  
Knights of Columbus  
Les Cosman  
Mackenzie Investments Charitable Foundation  
Al Modnie  
Optimist Club of Centre Wellington Fergus  
Sudbury Credit Union  
Telus Corporation  
Variety's Camp Brereton  
Gary Weilinger  
The Winnipeg Foundation

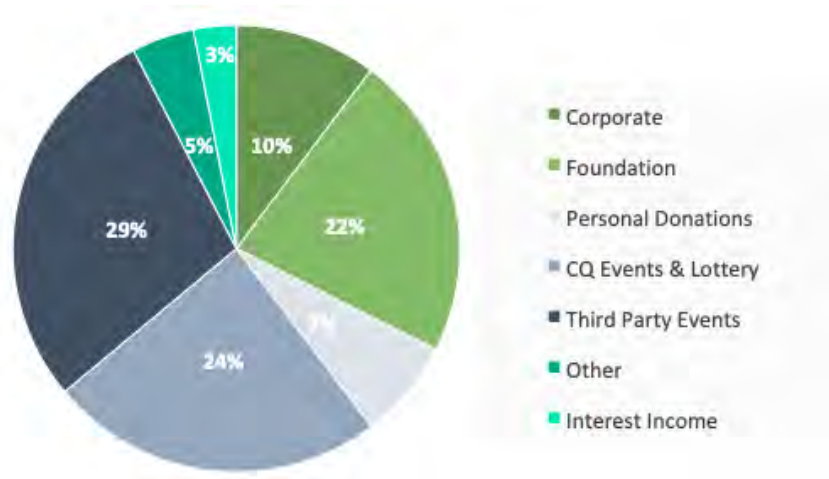


# 2018 FINANCIALS

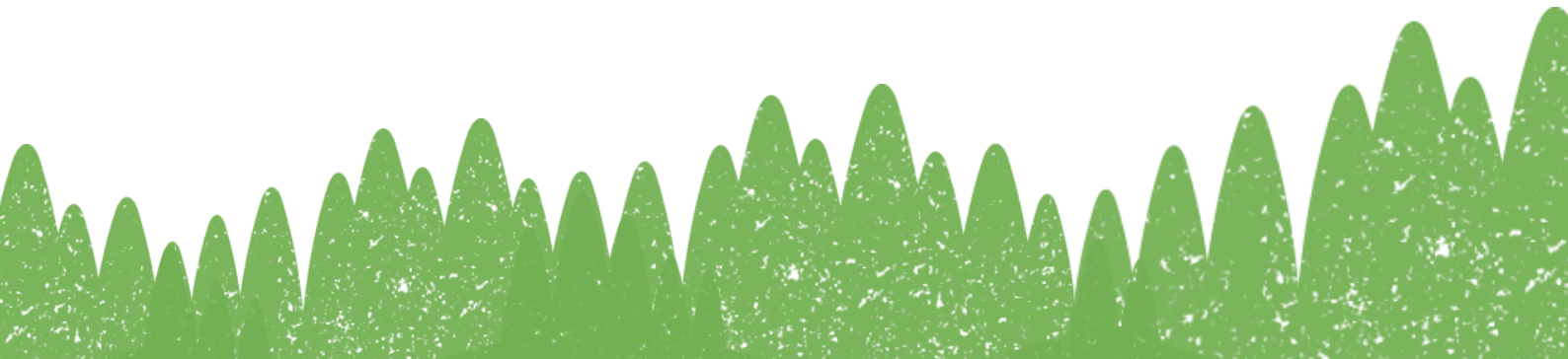
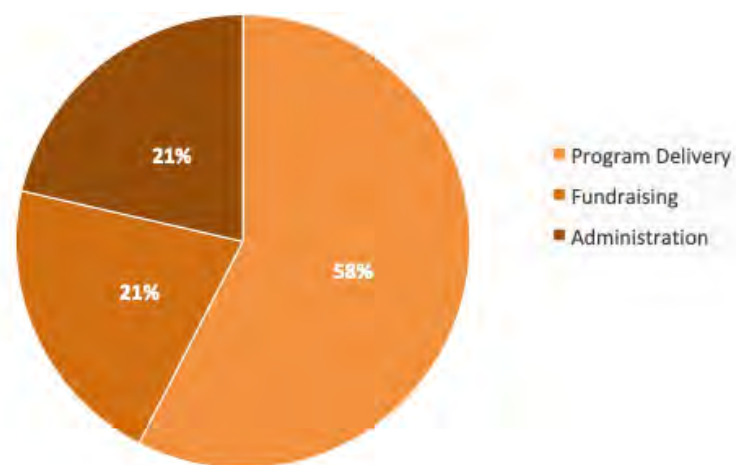
Revenue was slightly down compared to 2017, partially due to the loss of some larger donations from Foundations. The growth areas in 2018 were internally led Camp Quality events which were up by 16% as well there were some new Corporate donations as this line was up by 33% over 2017.

After 27 years, 2018 marked the wind up of Camp Quality's Puppet Program, which was one of the main reasons for lower program expenses compared to 2017. 2018 was a year for pause and reflection for the Breaking Borders Program, also contributing to lower program expenses. Investments in building CQ's fundraising capacity continued such as creating our new National Fundraising Event: Axe Cancer. There were also some unplanned expenses in the administrative area due to a change in Camp Quality's leadership.

## 2018 REVENUE



## 2018 EXPENSES

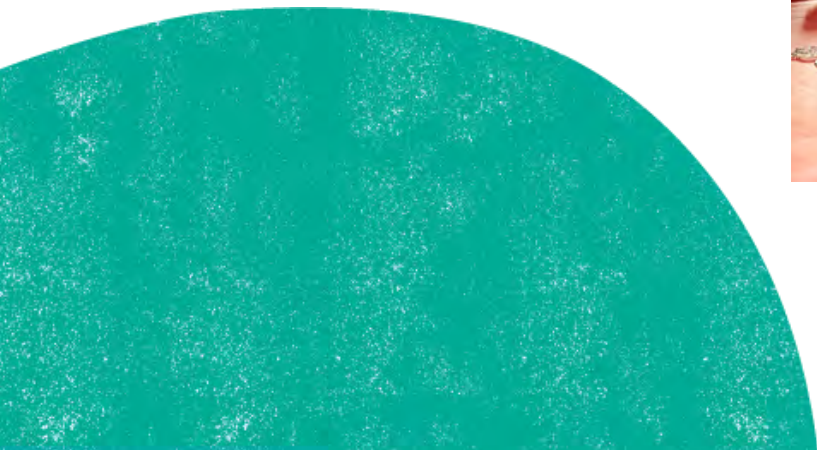


## REVENUE BREAKDOWN FOR FINANCIAL STATEMENT PURPOSES

Corporate	\$101,063
Foundation	\$217,819
Personal Donations	\$71,034
CQ Events & Lottery	\$238,605
Third Party Events	\$279,535
Other	\$44,474
Interest Income	\$30,355
<b>TOTAL REVENUE</b>	<b>\$982,884</b>

## EXPENSE BREAKDOWN FOR FINANCIAL STATEMENT PURPOSES

Program Delivery	\$728,166
Fundraising	\$265,854
Administration	\$270,880
<b>TOTAL EXPENSES</b>	<b>\$1,264,900</b>



# YOU CAN MAKE A DIFFERENCE

Camp Quality programs are possible because of the generosity of supporters in our communities. Your contribution ensures that we can bring joy, laughter, and the magic of camp to more children and families facing paediatric cancer.



## **DONATE**

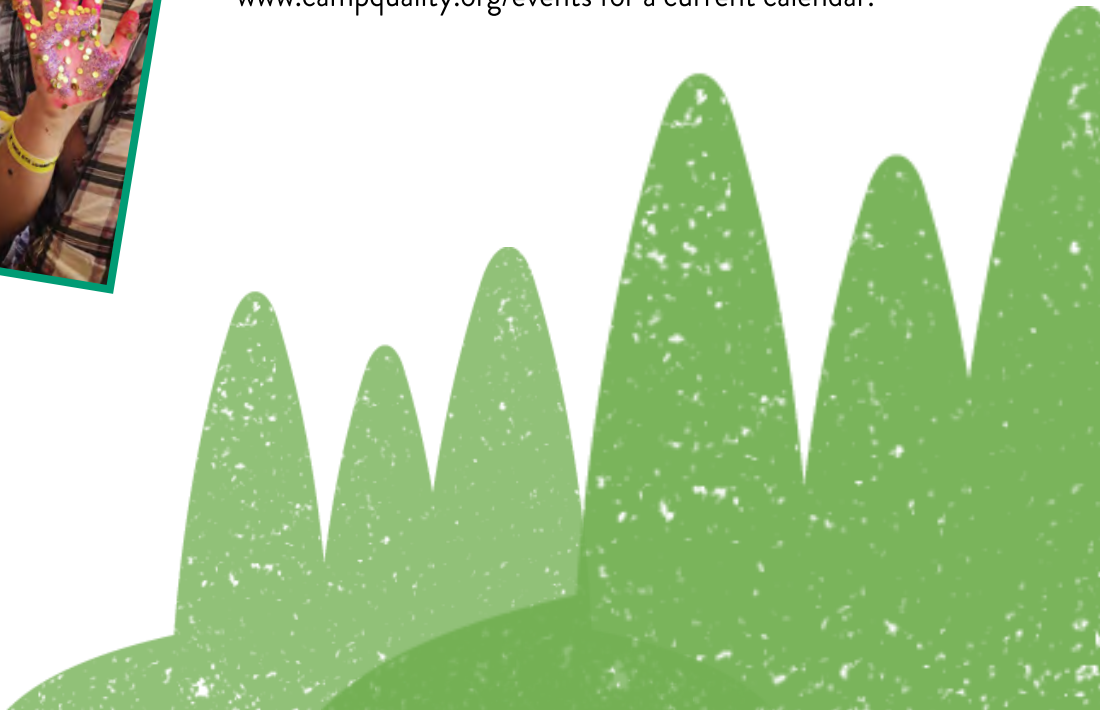
Would you like to help families facing paediatric cancer? By becoming a monthly donor, you can make a difference all year. Visit [www.campquality.org/donate](http://www.campquality.org/donate) for donation options and to see how your contribution will help.

## **VOLUNTEER**

Want to get involved in a hands-on way? We always need more volunteers. With eight different camping experiences annually and events across the country, there's a volunteer role for everyone! Volunteers are the backbone of Camp Quality. Without their dedication and support, Camp Quality would not be possible.

## **ATTEND AN EVENT**

Join us at one of our events! From axe throwing to galas, our events cover a wide spectrum of interests. These events are a ton of fun, and they help us make sure that kids have camp to look forward to every summer. Visit [www.campquality.org/events](http://www.campquality.org/events) for a current calendar.



# YOU CAN MAKE A DIFFERENCE

## HOST AN EVENT

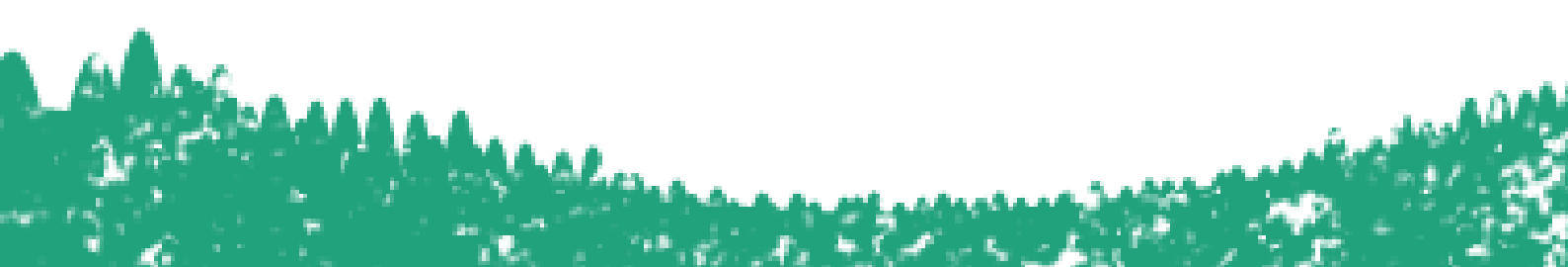
Raise funds for Camp Quality in your own way! Whether it's a golf tournament, a gala, a carwash or something else, we are always happy to support your event in any way we can. Let us know about events you are planning so that we can share your amazing work with the rest of the CQ community.

## DO ANYTHING

Are you participating in a walk or run and want to collect pledges? Do you have a birthday coming up or a milestone to celebrate? Consider signing up to support CQ by raising funds online. Go to [www.doanything.ca](http://www.doanything.ca) to get started!

## CORPORATE PARTNERSHIPS

We are always looking for new partnerships to create meaningful impact on the lives of children with cancer and their families. If your organization is looking to sponsor life-giving programs and support local children facing cancer, connect with us to find out about how we can make a difference together.





**THANKS FOR  
ANOTHER  
GREAT YEAR!**