

**Camp  
Quality**  
CANADA



# ANNUAL REPORT

2025



# A REFLECTION FROM OUR BOARD CHAIR



Dear Camp Quality Friends and Supporters,

As my time on Camp Quality's Board of Directors comes to an end, I find myself reflecting on the incredible **community** of people I have met who are part of Camp Quality.

To the campers, thank you for motivating us to continue with our mission, your incredible resilience and **optimism** drive us every day.

To the families we serve, thank you for **trusting** us to be part of your journey. I hope you find comfort in the programs we provide.

To our staff, thank you for the hard work and **accountability** you bring year-round to make Camp Quality such a special place.

To our volunteers across Canada and our Board of Directors, thank you for bringing your **commitment**, skills and passion to make camp a success.

And finally, to you - our supporters - thank you for allowing us to continue to **grow**. We are supporting more kids and their families with summer camp and year round programming that wouldn't be possible without your generosity.

It is my pleasure to share with you our 2025 Annual Report. Together, we can ensure every child affected by cancer has a special, **inclusive** place at Camp Quality.

With gratitude for your generosity,

Matt Harris, Board Chair

# WHERE EVERYONE BELONGS

For families navigating childhood cancer and blood disorders, life can often revolve around treatments, appointments, and uncertainty. **For one week each summer, Camp Quality offers something different: a place where kids can simply be kids.**

Meet the Hooper-Young family, where camper Evie first attended Camp Quality Alberta after being diagnosed with cancer. Over time her siblings Lyn, Sully, and Celeste joined her. It is a place where they laugh, grow, connect, explore, and create memories together.

For Celeste, camp means teamwork during Capture the Flag and adventures with her cabin. For Sully, who grew up attending camp from age four to now, nearly fourteen, some of the best moments happen during cabin downtime, playing Uno and sharing laughs with other campers and volunteer Companions. For Evie, camp memories include dressing up for the banquet and dance, celebrating with friends, and enjoying the simple magic of summer. And for Lyn, what makes Camp Quality special is the people. As she puts it, **"Everyone cares. We all appreciate the experience. Everyone here belongs."**

More than anything, camp gives the Hooper-Young family something truly meaningful, a community of people who understand. Here kids can focus on friendship, adventure, and fun while building confidence and connections that last long after camp ends.

As Sully wrote, **"Camp is a place where everyone belongs. It's nice to be where people understand. Summer wouldn't be the same without it."**

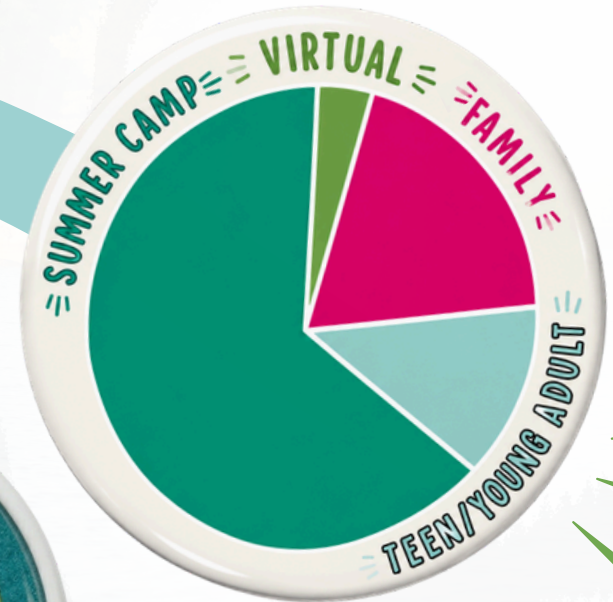
Those words capture the heart of Camp Quality. Creating spaces where children affected by cancer, blood disorders, along with their siblings, can experience the joy, friendship, and freedom of childhood while surrounded by a community that understands.



# MOMENTS THAT MATTER

2346

## CAMPER EXPERIENCES



3464  
FRIENDSHIPS  
BRACELETS MADE

1 CQ Program Experience:

- 1 Fun Day
- 1 Day Overnight Camp

# THE LASTING IMPACT OF CAMP



of campers experienced growth in at least one of our four key program outcomes



of campers said camp helped them feel more independent



of campers feel more connected to a community



of campers developed new skills and abilities through their camp experience



of campers made at least one new friend



IN 2025, YOUR SUPPORT CREATED LASTING IMPACT BY HELPING CHILDREN AFFECTED BY CANCER EXPERIENCE CONNECTION, CONFIDENCE, AND JOY.

# 2025 FINANCIALS

Year Ended December 31

In 2025, the generosity of our donors and partners continued to shape what's possible at Camp Quality Canada. Together, we raised over \$1.3 million to support children and families affected by cancer, helping ensure camp remains a place of connection, joy, and belonging.

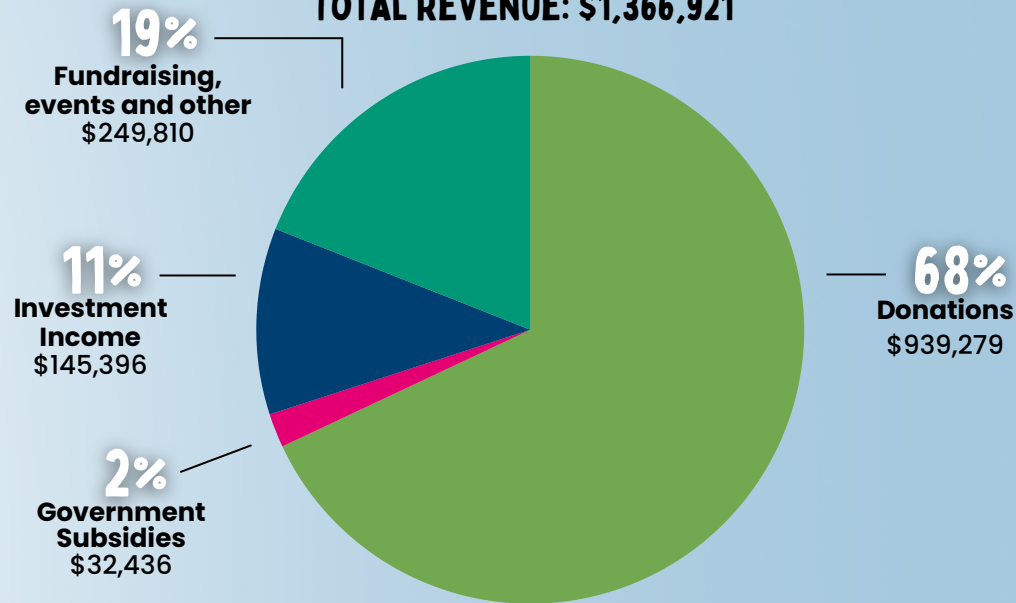
This year, we focused on growing our programs with intention, expanding access, strengthening the quality of our experiences, and investing in the people and systems that make camp possible. Every decision was guided by our commitment to campers and building a community that can support them for years to come.

Through responsible stewardship, we remained focused on long-term sustainability while prioritizing camper programs. We closed the year in a strong financial position, with net assets of \$1,880,255, enabling us to continue supporting families when they need it most.

**BECAUSE OF YOUR SUPPORT, \$2,500 SENDS ONE CAMPER TO CAMP FREE OF CHARGE.**

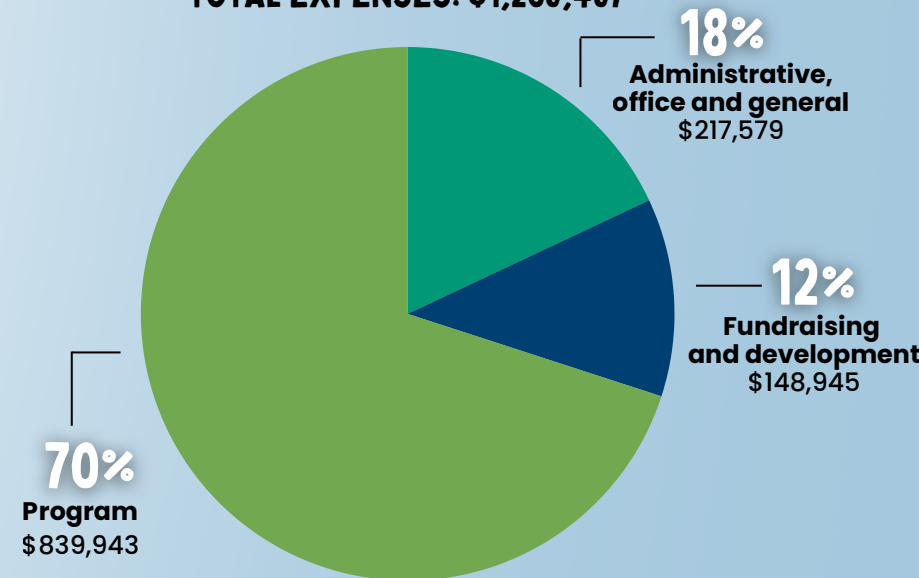
## REVENUE

**TOTAL REVENUE: \$1,366,921**



## EXPENSES

**TOTAL EXPENSES: \$1,206,467**



**TO VIEW OUR COMPLETE FINANCIAL STATEMENTS, PLEASE VISIT: [CAMPQUALITY.ORG/OUR-IMPACT](https://campquality.org/our-impact).**

# THANK YOU TO OUR 2025 DONORS

\$40,000+

Care Camps Foundation  
KRP Properties  
The Estate of Betty Anne Palmer  
The Estate of Virginia Gaye Trombley

\$20,000+

Calgary Foundation  
Citadel Securities  
The Staal Family Foundation

\$10,000+

Amgen  
Bruce Power's Community Investment  
Cabela's Outdoor Fund  
Golden Links Club  
J.P. Bickell Foundation  
Mawer  
North Bay & Area Community Foundation  
Ottawa Community Foundation  
RBC Wealth Management

Rotary Club of Thunder Bay (Fort William)  
TD Securities - Underwriting Hope Fund  
The Catherine And Maxwell Meighen  
Foundation  
Thunder Bay Community Foundation  
True North Youth Foundation  
Walmart Canada Corp  
The Waterloo Community Foundation - Lyle S.

Hallman Foundation  
Westminster College Foundation  
Paterson Family Foundation  
The Paterson Foundation  
The Winnipeg Foundation  
CIBC Children's Foundation

\$5,000+

Borden Ladner Gervais Llp  
Mary McCann  
MNP LLP  
Nasdaq  
Pond Hockey On The Rock Inc.  
Stikeman Elliot  
StoneX Financial (Canada) Inc.  
Sudbury Charities Fund

Order of United Travelers of America  
Alice and Murray Maitland Foundation  
Allard Foundation Ltd  
Bennett Jones LLP  
Jim Broadfoot  
Canadian Tire Jumpstart Charities  
Christina Mary Hendrie Charitable Trust  
Sudbury Community Foundation

Anderson Strathern LL  
Chronicle Financial Technologies  
Costco Wholesale Canada Ltd  
F.K. Morrow Foundation  
Fidelity Investments  
Jackman Foundation  
Jane Street Group, LLC  
Michael C. Karpowich

Superior Shercor Limited O/A Mr. Lube  
Tradelogiq Markets Inc  
TRAFIX LLC  
TSX Inc  
Virtu Canada Corp  
Rodney Yip  
Karen McAndrew

IN-KIND PARTNERS

Winnipeg Hyundai

South Trail Hyundai

Integra Health

Hilton Toronto

# OUR PEOPLE



## BOARD OF DIRECTORS (VOLUNTEERS)

Matt F. Harris, President  
Kyra Winfield, Vice-President  
Erin L. Godard, Vice-President  
Carrie Gervais, Treasurer  
Hannah Brooks, Secretary  
Fred Gladly ★  
Dr. Vicky Breakey  
Darin Thompson ★

Rodney Yip  
Mike Commito  
Xue Yan  
Lorraine Seguin  
Nabeel Khan  
Lois Weidman  
Tom Stachiw ★

★ = started term May 2025  
★ = ended term May 2025

## CAMP DIRECTORS (VOLUNTEERS)

Vinnie Paolucci, Eastern Ontario  
Natalie Downing, New Heights  
Breanne McTiernan, Northern Ontario  
Stephanie Kramp, Northern Ontario  
Alyssa Cicigoj, Northwestern Ontario  
Julia Zinn, Southern Ontario

## YEAR-ROUND STAFF

Fiona Fisher, Executive Director  
Lauren Burke, Sr. Director, Operations and Strategy  
Manal Al Halabi, Finance Manager  
Nathan Whan, Sr. Coordinator, Programs  
Emily Langer, Manager, Community Engagement and Grants

## SEASONAL STAFF

Callie Giffin, Camper Support Specialist  
Mitchell McHale, Summer Photographer  
Ava Burbank, Aquatics Specialist  
Michael Jütte, Lifeguard  
Brandon Grenier, Teen Specialist

# THANK YOU! EQ



**TOGETHER, WE CREATED A SUMMER OF  
CONNECTION, CONFIDENCE, AND CARE**

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