

# A Note from Camp

2023 was our second year back at inperson camp since the pandemic began. We learned a lot in 2022, and with your support we were able to build back stronger and serve 44% more children affected by childhood cancer. We look forward to continuing to grow with you.



#### Who we Served

264 Campers

Parents/Caregivers

**225** Volunteers

#### Leading to

1106 Total Experiences 1226 Unique Camp Days\* 20.000+ Volunteer Hours



\*number of campers x days at camp



## What makes camp so special for campers?

"We have our own safe place here at camp, where we get to be ourselves, to be a little bit goofy, have fun; we get to break out of our shell." - sixth year camper

#### **NEW** in 2023

- ✓ Traveling staff team to support volunteers, at each camp
- ✓ Updated and improved volunteer training
- ✓ Family lunches before camp to meet the community
- ✓ Virtual Camp Week in partnership with **CQUSA**
- ✓ Weekend Retreat for young adult survivors of childhood cancer

✓ Fall Family Camp



#### Post-camp surveys **Showed** that of families who responded:

91% reported that their camper made a new friend

**97%** reported that their camper felt accepted and understood

80% reported that their camper's independence improved

83% reported that their camper's self**esteem** improved

**94%** reported that their camper bonded with those who have similar experiences.

## Looking Forward

Families are telling us they want to come to camp together so we are piloting some new opportunities. Our goal in the next five years is to grow our volunteer base, add more programs for underserved young adult cancer patients and survivors, and to expand our camps across the country to include more family weekends. We are focusing on retention and recruitment, as well as growing our funding base to ensure we have the funds necessary to meet the needs of our community.

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#### What makes camp so special for volunteers?

"My first time at Camp Quality was magical...I met some friends that I know will be a part of my life forever now! My camp experience couldn't of gone better in my opinion."





## What makes camp so special for caregivers?

"It's so wonderful to see my kids being kids, it's so wonderful to see the kids acting normal, it's so wonderful to know that they are safe and well cared for.." - Parent

# THANK YOU!

FOR YOUR SUPPORT

Click here to check out our summer recaps!

#### **Camp Quality Canada**

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