



## Camp Quality Manitoba

### Volunteer Role: Fundraising Coordinator

#### About Camp Quality Manitoba

Camp Quality Manitoba is a volunteer driven non-profit charitable organization that provides free uplifting camp experiences for children affected by cancer and blood disorders and their families. We facilitate a 1-week overnight camp program, hosted at Variety's Camp Brereton. Camp Quality was brought to Canada in 1988, initiated by a group of dedicated volunteers in Ontario. Since then, we've expanded to six camp locations across Canada. Due to COVID-19, our programs have gone virtual, to ensure the safety of our participants. Our virtual programs serve campers between the ages of 4 - 17 years of age, including siblings.

#### The Role

**The Fundraising Coordinator role is an unpaid volunteer position.** This position reports to the Camp Director.

#### Role Overview

This role will assist with fundraising efforts to increase brand awareness and ultimately grow our community of donors. The objective is to spread our message and encourage our community of supporters to make donations to Camp Quality Manitoba. The Fundraising Coordinator will serve on the Camp Organizing Committee, a year-round group of volunteers that plans and delivers camp programs.

#### Duties and Responsibilities

- Assist with the planning and management of Camp Quality Manitoba year-long fundraising initiatives.
- Collaborate with staff & volunteers on year-end fundraising efforts.
- Work with the Director of Development to prospect and solicit major and corporate donors.
- Identify potential regional business partners as sponsors.
- Help increase communications with supporters and current donors.
- Assist in creating the Camp Quality Manitoba annual fundraising plan.
- Contribute creative ideas for new fundraising opportunities.



### **Preferred Skills, Qualifications and Experience**

- Passion for the Camp Quality Mission
- Strong communication skills, both verbal and written
- Experience in the non-profit sector is beneficial.
- Strong knowledge of social media.
- Fundraising or Events experience preferred.
- Proven organizational and administrative abilities
- Prior camp experience is preferred but not required.
- Able to coordinate, prioritize and meet deadlines in multiple, simultaneous projects.

### **How to Apply**

Submit resume and cover letter to Ainsley Kullman, Camp Director at [ainsley.kullman@campquality.org](mailto:ainsley.kullman@campquality.org). Please include 'Volunteer Fundraising Coordinator' in the subject line.

We thank all applicants for their interest, however only those selected for an interview will be contacted.

Applicants living in Manitoba will be given preference.

### **We're an equal opportunity organization**

Inclusion is at the heart of what we do at camp. Camp Quality works to create inclusive spaces and programs for campers, volunteers and staff - free of discrimination based on age, race, disability, sexual orientation, or gender identity. We encourage all qualified candidates to apply.

### **Accessibility**

Camp Quality Canada welcomes and encourages applications from people with disabilities. Accommodations are available on request for candidates taking part in all aspects of the selection process.

For more information about Camp Quality Canada, please visit [www.campquality.org](http://www.campquality.org).