

EQ

SPARKING JOY

2025 EASTERN ONTARIO IMPACT REPORT

SPARKS OF GROWTH

As we look back on Summer 2025, we are filled with gratitude for the season of growth we experienced at Camp Quality Eastern Ontario. With your support, sparks of joy, resilience and connection lit up our programs, igniting change not only in the lives of our campers and families but across our whole community. Watching children embrace new experiences, form meaningful friendships and shine with confidence reminded us that every spark has the power to grow into something lasting and life changing.

BRIGHT MOMENTS OF 2025

- Teen Specialist: We added this role to our travel team to provide dedicated support for teen campers, offering programming tailored to their age group and helping them build confidence, connect with peers, and make the most of their camp experience.
- Additional Travel Lifeguard: A second lifeguard joined our travel team to ensure enhanced safety during all water activities, allowing campers to enjoy swimming and water games.



THE IMPACT YOU HELPED IGNITE

83% OF CAMPERS MADE AT
LEAST ONE NEW FRIEND

69 CAMPERS

85% OF CAMPERS FEEL MORE
CONNECTED TO A COMMUNITY

59 VOLUNTEERS

82% OF CAMPERS SAY THEY FEEL
MORE INDEPENDENT

294 CAMPER EXPERIENCES

ENDLESS LAUGHTER, BRIGHT SMILES, AND
MOMENTS THAT SPARK JOY

“IT’S TRULY THE BEST WEEK OF SUMMER FOR YOUR CHILD. THEY’LL TAKE PART IN SO
MANY AMAZING ACTIVITIES, SURROUNDED BY CAMPERS, VOLUNTEERS, AND STAFF WHO
UNDERSTAND WHAT LIFE WITH CHILDHOOD CANCER IS REALLY LIKE.”





LIGHTING THE PATH AHEAD

As we look toward 2026, we are excited to continue building on the sparks of growth and connection from this past summer. Thanks to your support, the lessons, laughter, and friendships from 2025 will guide new opportunities and experiences for campers, families and volunteers alike. We are committed to expanding our reach, creating more inclusive programs, and igniting even more moments of joy, confidence, and connection.

Some of the sparks we're planning for 2026 include:

- More Family Programs – Offering additional opportunities for families to connect, learn, and create lasting memories together.
- Expanding Our Reach – Bringing Camp Quality experiences to more children and families across new communities.

With every spark we light, we're shaping a brighter, more connected future for our campers and their families.





THANK YOU

AS OUR COMMUNITY'S NEEDS GROW, WE ARE LIGHTING THE PATH TO ENSURE EVERY CHILD AND FAMILY AFFECTED BY CHILDHOOD CANCER CAN EXPERIENCE THE MAGIC OF CAMP. THANKS TO OUR GENEROUS DONORS AND SUPPORTERS, THESE SPARKS OF JOY, CONNECTION, AND GROWTH CONTINUE TO TRANSFORM LIVES.