



# MAKING AN IMPACT

2024 EASTERN ONTARIO

# A NOTE FROM CAMP

As we reflect on a wonderful year at Camp Quality Eastern Ontario we want to express our heartfelt gratitude for your unwavering support, which has profoundly impacted the children and families we serve. Our campers participated in intentional programming that fostered joy, resilience, and connection, and it was inspiring to witness their growth and laughter, made possible by your support.

## NEW IN 2024

- ★ Camper Support Specialist – New travel team role to provide personalized care and address campers' mental health needs.
- ★ Camp App – Launched a digital camp app for smoother check-in and on-site operations.
- ★ Specialized Training – Tailored sessions for lifeguards, food service, teen leaders, and travel team to enhance safety and camper care.
- ★ New Coordinators – Hired a Camp Coordinator and a Community Engagement & Outreach Coordinator to strengthen programs and community relationships.

## LOOKING FORWARD

- ★ We're adding a Teen Program Specialist to our travel team to expand and support programming tailored specifically for our teenage campers.
- ★ We're expanding training to equip volunteers with skills in adaptive programming and to better support neurodiverse campers or those with complex needs, ensuring all campers can thrive.

**49 CAMPERS**

**56 VOLUNTEERS**

**255 CAMPER EXPERIENCES**

**3 PROGRAMS**

**COUNTLESS SMILES, LAUGHS, AND MOMENTS OF CONNECTION**



**97%** OF CAMPERS MADE  
AT LEAST ONE NEW  
FRIEND AT CAMP

**80%**  
SAY THEIR CAMPER  
HAS DEVELOPED  
STRONGER PROBLEM  
SOLVING SKILLS

**100%**  
SAY THEIR  
CAMPER FEELS  
MORE CONNECTED  
TO A COMMUNITY

**80%**  
SAY THEIR  
CAMPERS  
INDEPENDENCE  
HAS IMPROVED



**MEASURING WHAT MATTERS**

# SUMMER MEMORIES



I couldn't believe how many people stopped to say bye to our son at pick up. There were inside jokes, songs, laughter and love. He said "it's like family".



He just loves being in the environment that Challenges his comfort zone, he is so proud when he comes back to show what he has made.



Countless smiles, laughs, and moments of connection



My daughter always has the best time at camp. It's always the best week of her summer. When she gets home she immediately starts circling the dates for the following year at camp as she looks forward to it.





# THANK YOU

As the needs of our community grow, we are prioritizing efforts to expand our funding base, ensuring we can continue to offer high-quality programs and provide transformative camp experiences to every child and family who wants to attend. We are deeply grateful to our donors and supporters, whose generosity makes these life-changing moments possible.



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